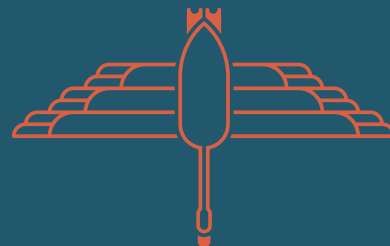




RUN JUMP CANNONBALL

REAL ESTATE DEVELOPMENT & DESIGN



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WITHIN OUR INCREASINGLY DIGITAL WORLD, THE BUILT ENVIRONMENT REMAINS CENTRAL TO THE WAY WE LIVE AND INTERACT WITH EACH OTHER. BUILDINGS GUIDE OUR MOVEMENTS, FRAME OUR SOCIAL INTERACTIONS, AND IMPRINT THEMSELVES ON OUR MEMORIES.

RUN.JUMP.CANNONBALL! IS A COMMERCIAL REAL ESTATE DEVELOPMENT FIRM THAT CREATES LASTING VALUE BY TRANSFORMING OVERLOOKED SPACES INTO DYNAMIC DESTINATIONS AND FACILITATES AUTHENTIC, INCLUSIVE EXPERIENCES. WHETHER REPURPOSING AN EXISTING STRUCTURE OR STARTING FROM GROUND UP, WE EXCEL THROUGH DESIGN-DRIVEN PLANNING, LONG-TERM HOLDS, AND STRATEGIC PARTNERSHIPS WITH LOCAL LEADERS, VENDORS, ARTISTS, AND TENANTS.

WE BELIEVE THAT DESIGN IS NOT SIMPLY DECORATION — IT IS A STRATEGIC ADVANTAGE THAT GENERATES MORE THAN FINANCIAL RETURNS. IT ENABLES US TO INSTILL FUN AND INTENTIONALITY, IN ORDER TO INSPIRE AND CATALYZE COMMUNITIES.



JONATHAN MYERS
FOUNDING PRINCIPAL



LEADERSHIP

JONATHAN MYERS IS A COMMERCIAL REAL ESTATE PROFESSIONAL, REGISTERED ARCHITECT, ENGINEER, AND ENTREPRENEUR WITH MORE THAN 18 YEARS OF EXPERIENCE, SPANNING EVERY PHASE OF DEVELOPMENT, FROM STRATEGY AND FEASIBILITY TO DESIGN, CONSTRUCTION, AND OPERATIONS.

HIS CAREER HAS BEEN BUILT ACROSS INSTITUTIONAL AND ENTERPRISING SETTINGS, LEADING MULTIDISCIPLINARY TEAMS THROUGH THE FULL PROJECT LIFECYCLE. CORE COMPETENCIES INCLUDE PREDEVELOPMENT STRATEGY, DESIGN OVERSIGHT, ENTITLEMENTS, BID AND CONTRACT MANAGEMENT, FINANCIAL FORECASTING, CONSTRUCTION ADMINISTRATION, AND STAKEHOLDER RELATIONS. HE HAS MANAGED PROJECTS RANGING FROM INDIVIDUAL TENANT BUILD-OUTS TO MILLION-SQUARE-FOOT ADAPTIVE REUSE CAMPUSES, AND FROM NEIGHBORHOOD RETAIL REPOSITIONS TO GLOBAL MEGA-EVENTS.

AT JAMESTOWN, AS A VICE PRESIDENT OF DEVELOPMENT & CONSTRUCTION, HE DIRECTED ARCHITECTURAL VISION AND CAPITAL IMPROVEMENT STRATEGY, ACROSS 50+ DOMESTIC AND EUROPEAN ASSETS. AT POPULOUS, HE MANAGED CLIENT RELATIONSHIPS, CONTRACTS, STAFFING, AND FINANCIAL FORECASTS FOR INTERNATIONAL SPORTING EVENTS. PREVIOUSLY, HE PROVIDED ASSET VALUATION AND CONSTRUCTION ADVISORY SERVICES AT DELOITTE.



RUN.JUMP.CANNONBALL! WAS STARTED IN 2021 TO APPLY THAT WEALTH OF EXPERIENCE AND RIGOR TOWARD SOURCING COMMUNITY-ORIENTED, VALUE-ADD & DEVELOPMENT OPPORTUNITIES.

MASTER, REAL ESTATE & THE BUILT ENVIRONMENT
UNIVERSITY OF DENVER (2026)

MASTER, ARCHITECTURE
GEORGIA INSTITUTE OF TECHNOLOGY (2014)

BACHELOR OF ENGINEERING, CIVIL
VANDERBILT UNIVERSITY (2008)

BACHELOR OF ARTS, MATHEMATICS
VANDERBILT UNIVERSITY (2008)

REGISTERED ARCHITECT
COLORADO
GEORGIA
TEXAS

AFFILIATIONS
AMERICAN INSTITUTE OF ARCHITECTS
COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION
URBAN LAND INSTITUTE

NOTABLE DEVELOPMENT PROJECTS
ALLIED STUDIOS (ATLANTA, GA)
BALLSTON EXCHANGE (ARLINGTON, VA)
BUCKHEAD VILLAGE DISTRICT (ATLANTA, GA)
CHELSEA MARKET (NEW YORK, NY)
GHIRARDELLI SQUARE (SAN FRANCISCO, CA)
GROOT HANDELSGEBOUW (ROTTERDAM, NL)
INDUSTRY CITY (BROOKLYN, NY)
PONCE CITY MARKET (ATLANTA, GA)
RALEIGH IRON WORKS (RALEIGH, NC)
SCHINKEL PORTFOLIO (AMSTERDAM, NL)
THE ELLINGTON (WASHINGTON, DC)

NOTABLE OVERLAY PROJECTS
2026 FIFA MEN'S WORLD CUP (16 VENUES)
2025 FIFA MEN'S CLUB WORLD CUP (11 VENUES)
2024 ICC MEN'S T20 CRICKET WORLD CUP (3 VENUES)



OUR APPROACH

I. GENUINE ENGAGEMENT

THE MOST EFFECTIVE MOTIVATION IS TO CREATE PLACES WE WANT TO SHARE WITH OUR CLOSEST FRIENDS & FAMILY.

II. DESIGN-LED DEVELOPMENT

WHETHER ACTIVATING RAW LAND OR BREATHING NEW LIFE INTO AN EXISTING BUILDING, THE AIM IS TO UNCOVER UNREALIZED POTENTIAL AND AUTHENTICALLY HIGHLIGHT THE UNDERLYING LOCAL CHARACTER. OUR PROJECTS BEGIN WITH WHAT IS ALREADY PRESENT, WITH DESIGN THINKING EMBEDDED FROM ACQUISITION THROUGH OPERATIONS. RATHER THAN BEING AN AFTERTHOUGHT, IT INFORMS THE DEALS WE PURSUE, WHAT WE PROGRAM, THE METHODS WE USE TO BUILD, AND HOW WE OPERATE. THE RESULTS CREATE ENVIRONMENTS THAT PERFORM FINANCIALLY BECAUSE THEY RESONATE CULTURALLY.

III. LONG-TERM OWNERSHIP & ACTIVE MANAGEMENT

WE DEVELOP WITH THE INTENTION OF HOLDING WHAT WE BUILD. THIS IS A BUSINESS STRATEGY THAT DISCIPLINES OUR DESIGN DECISIONS, DEEPENS OUR COMMUNITY RELATIONSHIPS, AFFORDS US DIRECT OPERATIONAL FEEDBACK, AND COMPOUNDS EQUITY OVER TIME.

IV. STRATEGIC PARTNERSHIPS & COMMUNITY STEWARDSHIP

WE LOOK FOR RELATIONSHIPS BEFORE WE EVER TOUCH OUR BUILDINGS. LOCAL VENDORS, ARTISTS, TENANTS, AND NEIGHBORS ARE COLLABORATORS FROM THE OUTSET, NOT SIMPLY A LEASING OPPORTUNITY. WE ARE INTENTIONAL IN CURATING OUR TENANT MIX, BECAUSE MORE SUSTAINABLE VALUE IS CREATED FROM THE RIGHT OPERATORS RATHER THAN THE RIGHT CREDIT LINE.

OUR VISION

RJC PROJECTS ARE

- APPROACHABLE
- HUMBLE
- COLLABORATIVE
- LAYERED
- CRAFTED
- ASPIRATIONAL
- FLEXIBLE
- BALANCED
- MULTI-SENSORY
- NATURALLY-INSPIRED

RJC PROJECTS ARE NOT

- STATIC
- EXCLUSIVE
- LUXURIOUS
- PRISTINE
- OVERLY SERIOUS
- FORMULAIC
- TREND-DEPENDENT
- MONOCHROMATIC
- DISCONNECTED
- DISPOSABLE

MARKET FOCUS

WE PURSUE OPPORTUNITIES IN NEIGHBORHOODS WITH ESTABLISHED CHARACTER, EMERGENT CULTURAL ENERGY, AND BUILDING STOCK THAT REWARDS THOUGHTFUL INTERVENTION, PLACES WHERE A SINGLE WELL-EXECUTED PROJECT CAN SHIFT THE TRAJECTORY OF A BLOCK.

WHILE THE COLORADO FRONT RANGE IS OUR HOME MARKET, WE HAVE SIGNIFICANT EXPERIENCE AND PARTNERS ALONG BOTH COASTS. WHERE EXISTING RELATIONSHIPS AND COMPELLING OPPORTUNITIES ALIGN, WE SEE SECONDARY MARKETS — PARTICULARLY IN THE MOUNTAIN WEST, GULF STATES, & TEXAS — AS INTERESTING OPPORTUNITIES TO EMPLOY OUR STRATEGIES:

- REUSE & REPOSITIONING OF OVERLOOKED ASSETS
- LONG-TERM HOLDS, WITH ACTIVE MANAGEMENT
- QUALITY INFILL, PLUS INTENTIONAL DEVELOPMENT
- TAX CREDITS AND INCENTIVE STRUCTURES
- CREATIVE FRUGALITY, THROUGH IN-HOUSE ROLES, SWEAT EQUITY, AND RESOURCEFUL STRATEGIES



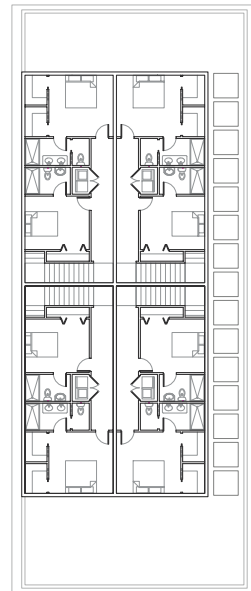
MIXED-USE DEVELOPMENTS, REPOSITIONS, & CAPEX IMPROVEMENTS (NATIONWIDE)



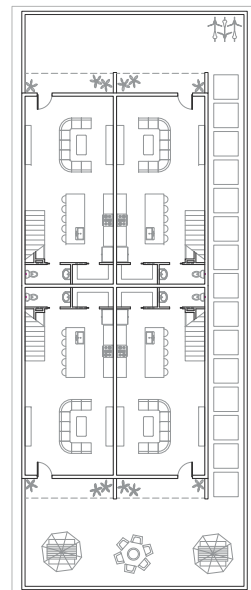
RETAIL KIOSKS, TENANT FIT-OUTS, & CORPORATE INTERIORS (ATLANTA, GA | NASHVILLE, TN)



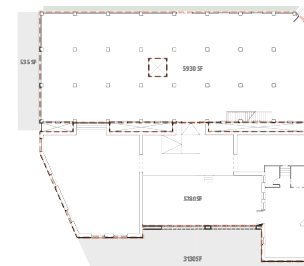
CLIENT ADAPTIVE RE-USE DEVELOPMENT CASE STUDIES (EL PASO, TX)



LEVEL 02



LEVEL 01



CLIENT ADAPTIVE RE-USE DEVELOPMENT CASE STUDIES (ASHEVILLE, NC | GREELEY, CO)

